

Module specification

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|---------------|----------------------|
| Module code | CMT610 |
| Module title | Client Collaboration |
| Level | 6 |
| Credit value | 20 |
| Faculty | FAST |
| Module Leader | M Wright |
| HECoS Code | 100443 |
| Cost Code | GACT |

Programmes in which module to be offered

| Programme title | Is the module core or option for this programme |
|---|---|
| BSc (Hons) Music and Sound Technology BSc (Hons) Television Production and Technology BSc(Hons) Professional Sound And Video BA (Hons) Media Production. | Core |

Pre-requisites

N/A

Breakdown of module hours

| Type of Module hours | Amount |
|--|----------------|
| Learning and teaching hours | 18 hrs |
| Placement tutor support | 0 hrs |
| Supervised learning e.g. practical classes, workshops | 6 hrs |
| Project supervision (level 6 projects and dissertation modules only) | 0 hrs |
| Total active learning and teaching hours | 24 hrs |
| Placement / work based learning | 12 hrs |
| Guided independent study | 164 hrs |
| Module duration (total hours) | 200 hrs |

| For office use only | |
|-----------------------|------------|
| Initial approval date | 08/09/2021 |
| With effect from date | 20/09/2021 |

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|------------------------------|---|
| For office use only | |
| Date and details of revision | |
| Version number | 1 |

Module aims

To develop students in controlling and delivering a live project, this is to be developed by negotiation with a client.

The content is a client-led brief from within their professional area. The constraints and expectation of a real-world project will be expected to be delivered.

The module is intended to develop the students' ability to work as part of a team, also to produce and manage a professional brief to the criteria set by an external client. This will provide the student with practical opportunities to promote their creative, technical and professional abilities.

Module Learning Outcomes - at the end of this module, students will be able to:

| | |
|---|---|
| 1 | Research and deliver product through interaction with current trends within the creative media industry. |
| 2 | Execute concise delivery of a media product, this to be developed and manipulated using current technology. |
| 3 | Critically analyse the emergent technologies that are current in creative media production. |
| 4 | Contrast and evaluate technological systems to deliver technical specification. |

Assessment

Indicative Assessment Tasks:

Assessment 1: To negotiate a client brief, this is the basis for the deliverable part of the project. It will need to detail roles for all participants, costings and risk to be evaluated. Define SWOT for the participants and inform the client with suitable detail to meet expectation. The brief is not to exceed 1500 words.

Assessment 2: This is the physical artefact and evidence of delivering the project. Inclusion should be all detail that is relevant to delivering the project.

Examples could include:

- Minutes of meetings.
- Contracts.
- Production or preparatory documents. Sessions.
- Rehearsals.

- Meetings.
- Work logs.

The final project can be delivered in any suitable format that can be reviewed using University facilities.

The submission should include reflection and analysis of the process. Critical evaluation will be used to inform the delivery of the project.

| Assessment number | Learning Outcomes to be met | Type of assessment | Weighting (%) |
|-------------------|-----------------------------|--------------------|---------------|
| 1 | 1 | Written Assignment | 40 |
| 2 | 2-4 | Coursework | 60 |

Derogations

None

Learning and Teaching Strategies

The Active Learning framework (ALF) embraces accessible, engaging and flexible approaches to learning, teaching and assessment in order that students are afforded the very best opportunities to engage actively with their learning.

- Flexible, innovative, relevant and accessible assessment and feedback practices that optimise student engagement and achievement within a healthy learning environment;
- An approach to research informed-teaching that champions active and engaged inquiry and curiosity through useful, active, applied research and scholarship.

Ref Glyndwr Staff handbook 2021

The module will be delivered to engage with ALF. The ALF model will be used to deliver asynchronous and synchronous lectures and content. The module will be delivered using an appropriate range of teaching and learning strategies

The module is presented with initial lectures, these can be face to face or through TEAMS. The content to be recorded for students. This will be followed by a seminar series to evaluate progress and individual team progress. The students will be supported through the VLE and potentially social media sites specific to the project.

Formal group and individual tutorials will be carried out throughout the module.

Indicative Syllabus Outline

Developing the client brief.

Project management systems and models.

Working in groups- managing the group dynamic. Negotiation skills.

Examples of technology-performance based projects.

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Lewis, JP. (2010) *Project Planning, scheduling, and Control*. McGraw-Hill.

Whatley, P. (2014) *Project Planning Handbook*. Matador Business.

Other indicative reading

Graham, N. (2014) *Project Management Checklist for Dummies*. John Wiley & Sons.

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged
Enterprising
Creative
Ethical

Key Attitudes

Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Leadership and Team working
Critical Thinking
Emotional Intelligence
Communication